



SAITA Consulting

An Introduction

Introducing SAITA Consulting

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What SAITA Does

SAITA Consulting provides transformative consulting solutions to organizations moving towards cohesive growth and excellence in the new environment



The SAITA Vision

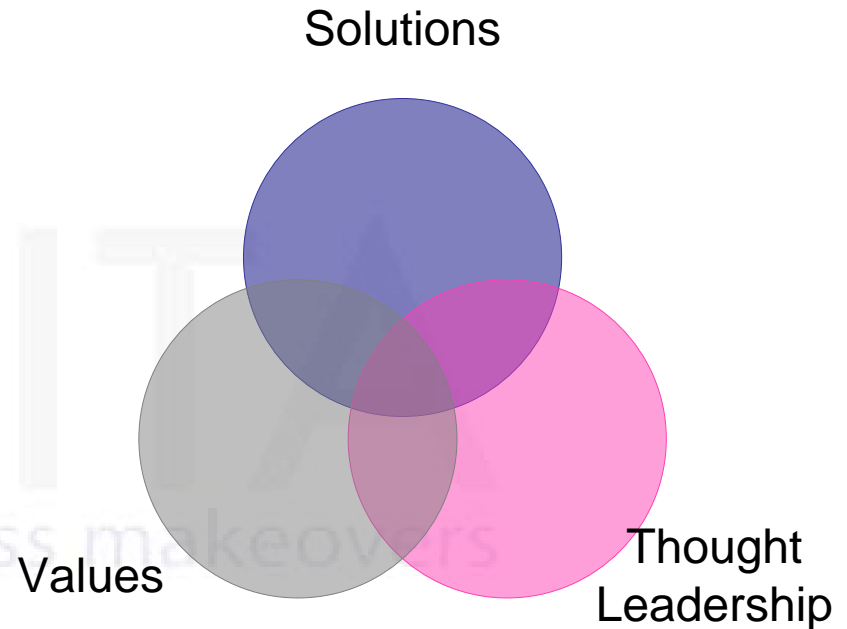
- To be the consultancy provider of choice for small and medium businesses (SMBs) to access solutions for cohesive growth
- To build a participative perspective to businesses and organizations
- To provide expertise and assistance to access emerging markets, understand new economies and work with knowledge communities

The SAITA Philosophy

- Today's dynamic global business environment elicits continuous response and reaction to keep organizations current, relevant, healthy and active
- All organizations need professional and objective external perspectives and access to focused inputs in order to grow and change in this environment
- Consulting delivery must be professional, practical, affordable, relevant and uncomplicated

SAITA's Three-Pronged Approach

- Assist, advice and implement key ***solutions*** to aid organizations achieve their strategic goals, profitability guidelines and human capital aspirations
- Help companies create, communicate and secure ***values*** that will translate into drivers of profitable and sustainable growth
- Create, sustain and build key ***thought leadership*** initiatives in business, economy and society



SAITA Vectors

- Organizational Transformation and Strategy
- Communication and Brand Management
- Research and Business Intelligence Services
- Emerging Markets - Strategy and Support



Organizational Transformation and Strategy

- Organization Design and Business Unit Structuring
- Business Process Improvement and Re-engineering
- Leadership and Team Development
- Leadership Consulting - talent management and acquisition, executive on-boarding and board building
- C-Suite Advisory Services

SAITA
business makeovers

Communication and Brand Management

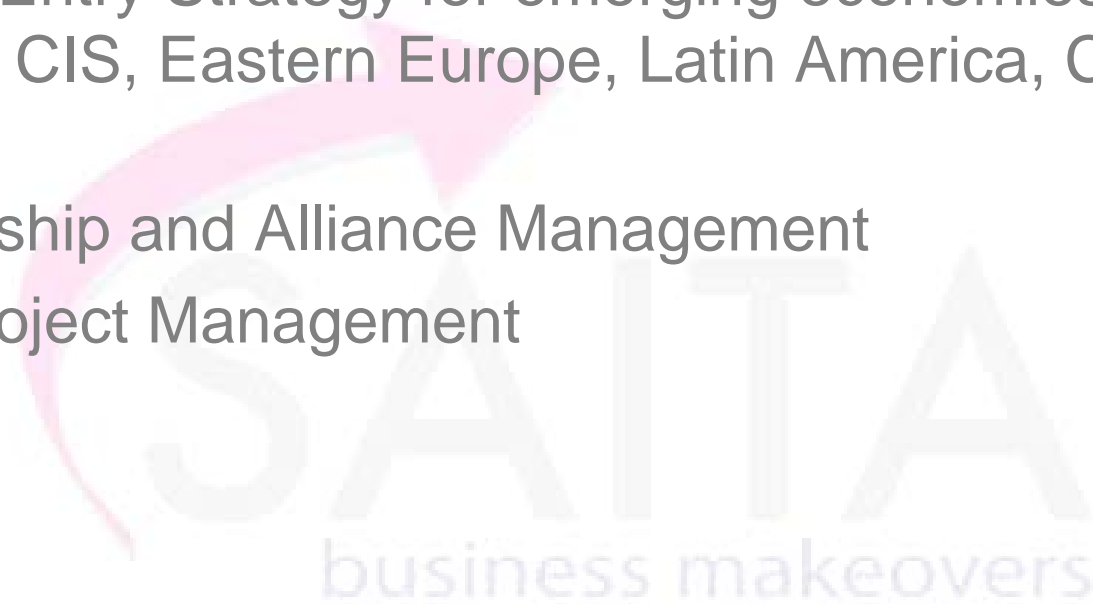
- Organizational Communication Design and Blueprinting
- Communication Strategies – Internal and External
- Brand Strategy – Planning and Execution
- Marketing Planning and Assessment
- Targeted Stakeholder Communication Planning and Execution Strategy

Research and Business Intelligence Services

- Industry – Sector Research
- Due Diligence and Business Analysis
- Competitive and Business Intelligence Products
- Research Planning and Knowledge Management
- Feasibility Studies
- Social Sector Research and Analysis
- Customized Research

Emerging Markets Strategy and Support

- Market Entry Strategy for emerging economies including Russia, CIS, Eastern Europe, Latin America, China and Africa
- Partnership and Alliance Management
- New Project Management



SAITA Capabilities

- Team SAITA comprises of partners, consultants and associates drawn from a wide array of industries and expertise
- These are professionals who draw their competencies from a combination of academic excellence, extensive work experience, personal dynamism and astute business wisdom.
- Team SAITA has its finger on the pulse of new trends, and a familiarity with the changing nuances of the local and global business environments. They are progressive, alert, transparent and delivery-oriented.

SAITA Customers

- SAITA works with multi-sector corporates, small and medium businesses (SMBs), multi-lateral agencies and government bodies.
- Our clients today represent the following sectors:
Steel, Telecom, Infrastructure, Tourism, Consulting, Communication, Media, Education, Not-for-Profit and Publishing.

Contact Us

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